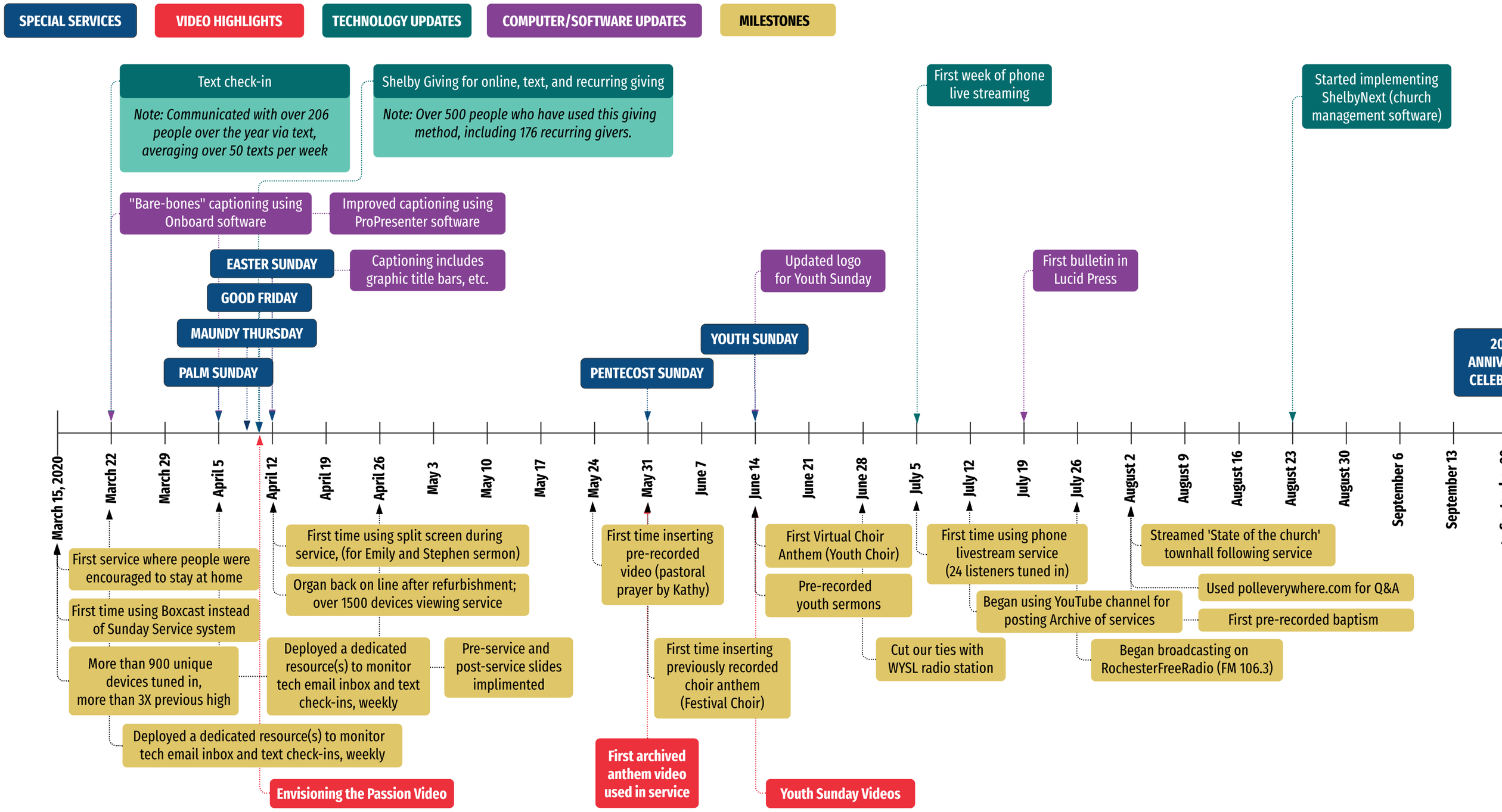
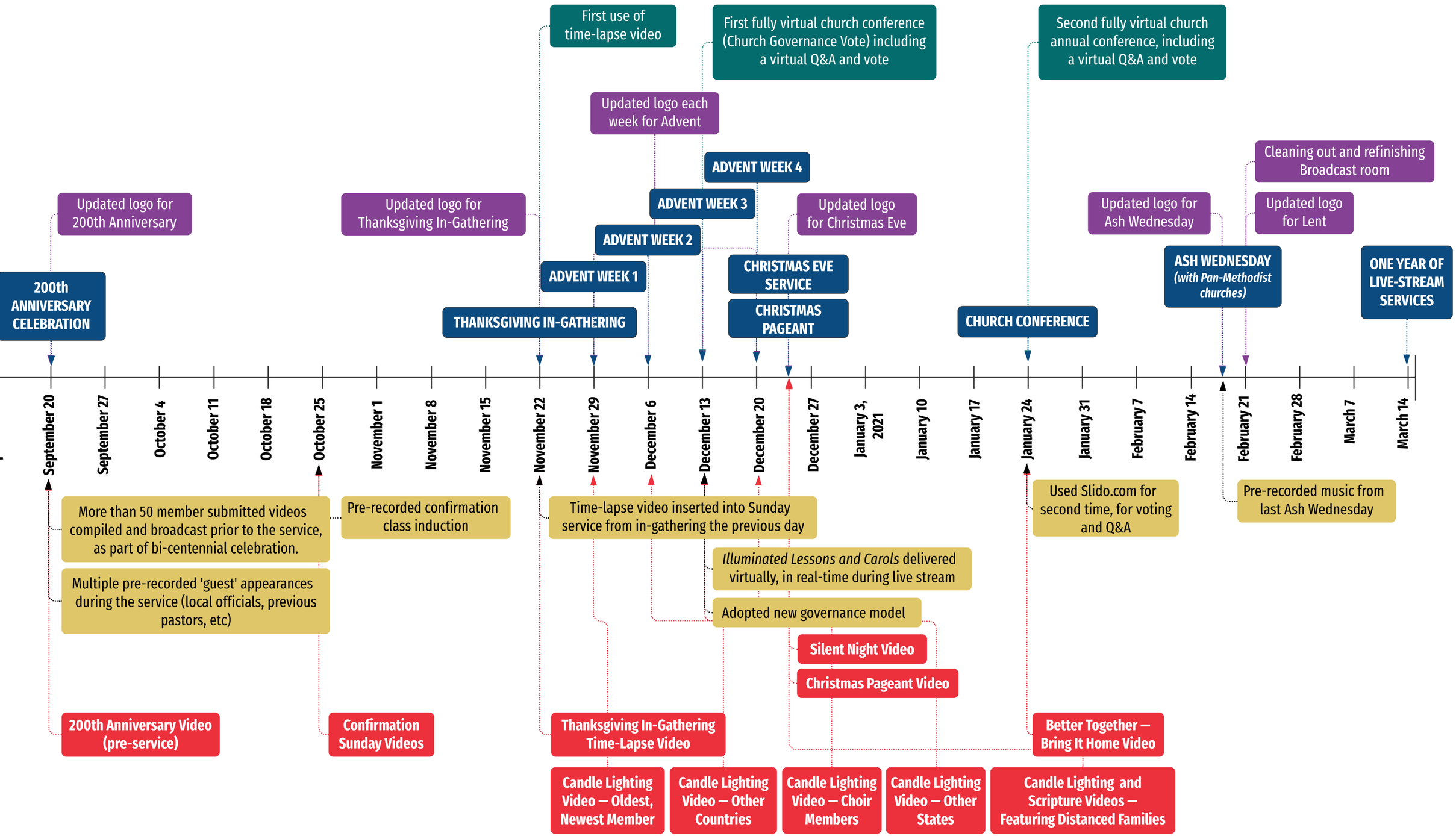

SPECIAL SERVICES
VIDEO HIGHLIGHTS
TECHNOLOGY UPDATES
COMPUTER/SOFTWARE UPDATES
MILESTONES
Text check-in
Note: Communicated with over 206 people over the year via text, averaging over 50 texts per week
Shelby Giving for online, text, and recurring giving
Note: Over 500 people who have used this giving method, including 176 recurring givers.
First week of phone live streaming
Started implementing ShelbyNext (church management software)
"Bare-bones" captioning using Onboard software
Improved captioning using ProPresenter software
EASTER SUNDAY
Captioning includes graphic title bars, etc.
GOOD FRIDAY
MAUNDY THURSDAY
PALM SUNDAY
Updated logo for Youth Sunday
First bulletin in Lucid Press
YOUTH SUNDAY
PENTECOST SUNDAY
March 15, 2020
March 22
March 29
April 5
April 12
April 19
April 26
May 3
May 10
May 17
May 24
May 31
June 7
June 14
June 21
June 28
July 5
July 12
July 19
July 26
August 2
August 9
August 16
August 23
August 30
September 6
September 13
First service where people were encouraged to stay at home
First time using Boxcast instead of Sunday Service system
More than 900 unique devices tuned in, more than 3X previous high
Deployed a dedicated resource(s) to monitor tech email inbox and text check-ins, weekly
Deployed a dedicated resource(s) to monitor tech email inbox and text check-ins, weekly
Pre-service and post-service slides implemented
First time using split screen during service, (for Emily and Stephen sermon)
Organ back on line after refurbishment; over 1500 devices viewing service
Envisioning the Passion Video
First time inserting pre-recorded video (pastoral prayer by Kathy)
First time inserting previously recorded choir anthem (Festival Choir)
First archived anthem video used in service
First Virtual Choir Anthem (Youth Choir)
Pre-recorded youth sermons
Cut our ties with WYSL radio station
Youth Sunday Videos
First time using phone livestream service (24 listeners tuned in)
Began using YouTube channel for posting Archive of services
Began broadcasting on RochesterFreeRadio (FM 106.3)
Streamed 'State of the church' townhall following service
Used polleverywhere.com for Q&A
First pre-recorded baptism


First use of time-lapse video
First fully virtual church conference (Church Governance Vote) including a virtual Q&A and vote
Second fully virtual church annual conference, including a virtual Q&A and vote
Updated logo each week for Advent
Cleaning out and refinishing Broadcast room
ADVENT WEEK 4
ADVENT WEEK 3
Updated logo for 200th Anniversary
Updated logo for Thanksgiving In-Gathering
Updated logo for Christmas Eve
Updated logo for Ash Wednesday
Updated logo for Lent
ADVENT WEEK 2
ADVENT WEEK 1
CHRISTMAS EVE SERVICE
ASH WEDNESDAY (with Pan-Methodist churches)
ONE YEAR OF LIVE-STREAM SERVICES
200th ANNIVERSARY CELEBRATION
THANKSGIVING IN-GATHERING
CHRISTMAS PAGEANT
CHURCH CONFERENCE
September 20
September 27
October 4
October 11
October 18
October 25
November 1
November 8
November 15
November 22
November 29
December 6
December 13
December 20
December 27
January 3, 2021
January 10
January 17
January 24
January 31
February 7
February 14
February 21
February 28
March 7
March 14
More than 50 member submitted videos compiled and broadcast prior to the service, as part of bi-centennial celebration.
Pre-recorded confirmation class induction
Time-lapse video inserted into Sunday service from in-gathering the previous day
Used Slido.com for second time, for voting and Q&A
Pre-recorded music from last Ash Wednesday
Multiple pre-recorded 'guest' appearances during the service (local officials, previous pastors, etc)
Illuminated Lessons and Carols delivered virtually, in real-time during live stream
Adopted new governance model
Silent Night Video
Christmas Pageant Video
200th Anniversary Video (pre-service)
Confirmation Sunday Videos
Thanksgiving In-Gathering Time-Lapse Video
Better Together — Bring It Home Video
Candle Lighting Video — Oldest, Newest Member
Candle Lighting Video — Other Countries
Candle Lighting Video — Choir Members
Candle Lighting Video — Other States
Candle Lighting and Scripture Videos — Featuring Distanced Families